

Socialize Media Marketing Plans



	Tier 1	Tier 2	Tier 3	Tier 4
One-Time Fee	———— call for pricing ————			

Basic Setup

	Tier 1	Tier 2	Tier 3	Tier 4
Profile Creation and Optimization	Up to 3	Up to 6	Up to 12	Up to 20
Social Networks: fb, ms, tw, etc	3	6	8	15
Custom Facebook Url	Yes	Yes	Yes	Yes
Groups and Fan Pages	Yes	Yes	Yes	Yes
Staging / Authentication Pages	Up to 3	Up to 6	Up to 12	Up to 20
Blog	Yes	Yes	Yes	Yes
Video Sites: yt, dm, break		4	6	10
Custom Social Network Graphics		Yes	Yes	Yes
Link submission and voting network		Yes	Yes	Yes
Search Engine Optimization (SEO)		Yes	Yes	Yes

	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Fee	———— call for pricing ————			

Monthly Maintenance

	Tier 1	Tier 2	Tier 3	Tier 4
Profile(s) Management	Yes	Yes	Yes	Yes
Spam Management	Yes	Yes	Yes	Yes
Friend Filtering	Yes	Yes	Yes	Yes
Community Management	Yes	Yes	Yes	Yes
Press Release Network Deployment	Yes	Yes	Yes	Yes
Status Updates / per profile	4x / week	6x / week	8x / week	10x / week
Weekly Updates (Client Provides)	3	7	12	20
Weekly Collaborative Updates		Up to 3	Up to 7	Up to 12

Reporting

	Tier 1	Tier 2	Tier 3	Tier 4
Community Feedback	Yes	Yes	Yes	Yes
Social Media Trends	Yes	Yes	Yes	Yes

Brand Monitoring

	Tier 1	Tier 2	Tier 3	Tier 4
Keyword Monitoring		Yes	Yes	Yes
Rss Feed Monitoring		Yes	Yes	Yes
iGoogle Pages		Yes	Yes	Yes
Competitor Tracking			Yes	Yes

Community Management

	Tier 1	Tier 2	Tier 3	Tier 4
Forum			Yes	Yes
Conversation Campaign Creation			Yes	Yes
Conversation Initiation			Yes	Yes
Group Management			Yes	Yes
Group Emailer			Yes	Yes
Active Community Participation			Yes	Yes
Event Based Marketing			Yes	Yes
Birthday Request Management				Yes
Active Messaging to Responses				Yes
Live Event Messaging				Yes
Active Sourcing				Yes
Auto Poking in Facebook				Yes

Banner Ad / Poll Campaigns

	Tier 1	Tier 2	Tier 3	Tier 4
Banners				Yes
Polls				Yes
Custom Youtube Campaigns				Yes
Internal Ad Network				Yes

Contest Creation

	Tier 1	Tier 2	Tier 3	Tier 4
Contest Campaign Creation				Yes
Contest Maintenance				Yes
Contest Awareness				Yes

Vertex Dashboard

	Tier 1	Tier 2	Tier 3	Tier 4
Vertex Dashboard	Yes	Yes	Yes	Yes

Overview of Services

Red Meat Design's Socialize Media Platform provides an easy way to broadcast and publish content into multiple Social Networks such as Facebook, Twitter, YouTube, Vimeo, Metacafe, Hi5, Photobucket, Flickr and many other niche specific networks.

Socialize Media solves two core problems:

1. Efficiency + Speed:

We automatically hyper-publish info, video and pictures into ANY Social Network.

2. Data Mining + Reporting:

We provide a Dashboard to display detailed information in one logical view via your browser.

We develop product profiles and deploy communication campaigns inside ALL the major Social Media Platforms. We currently reach approximately 40 Social Networks, 60 Video Sharing sites, 20 Photo Sharing sites and multiple Twitter accounts.

As more and more subscribers utilize Social Networks, Red Meat Design's Socialize Media Platform gives our clients ongoing and instant publishing points of presence inside many Social Network websites. It facilitates communicating, building your image and enticing customers to purchase your products and services.

Additional Services

- Market Research
- Contest Creation + Management
- Advertise to 40K unique visitors a month
- Real-time search – bit.ly
- Custom Banners
- Banner Ad / Poll Campaigns
- Ad placement
- Website design + development
- Keyword purchasing
- SEO + SEM services
- Live schedule management
- PR Recovery
- Profile authentication
- Video editing, transcoding, watermarking + seeding

Contact Information

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